

Ryan Schmidt

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CX/UX designer at i4cp driving member portal and analytics cohesion across a research library, benchmarks, and peer resources; aligning information architecture, design-system governance, and AI-assisted research to improve clarity and delivery in a data-heavy B2B environment.

Professional Experience

CX/UX Designer · Institute for Corporate Productivity

Remote · February 2026 – Present

- Define the platform North Star for Member Portal & Analytics—shared IA, navigation, and content models
- Stand up the design-system operating model (governance, contribution, lifecycle, adoption); align feature teams on shared patterns
- Use AI/LLM-assisted research to produce decision briefs and sequence multi-quarter UX bets
- Guide spikes/prototypes on the highest-risk assumptions and run 3x-weekly developer standups; handle PM duties (prioritization, roadmap, tickets/AC)

Senior Product Designer · D-Tools, Inc

Remote · January 2025 – February 2026

- Lead designer for D-Tools Cloud; owned platform-level UX/UI across a multi-product suite
- Align 4 feature-area designers, unifying patterns and rationalizing components to reduce conflicting experiences across shared flows
- Built design-system governance (taxonomy, contribution, pre-ship, reviews) and led stakeholder research; handled PM duties (prioritization, AC, QA)

Product Designer

October 2021 – January 2025

- Delivered shared workflows and standardized IA across products; used prototypes to de-risk and accelerate delivery
- Added core design-system components and guidelines; aligned with PM/Eng on data-informed releases

Other Experience

Senior Design Group Critique Facilitator · DesignLab (Part-Time)

Remote · May 2021 – Present

- Facilitate design critiques and mentor 150+ aspiring UX/UI designers, strengthening problem framing and raising case-study quality through structured feedback
- Coached mentees into first UX roles; several progressed into senior positions

Skills & Tools

Product & UX Design (core)

Enterprise B2B SaaS · Integrations and shared workflows · Data-informed design · Accessibility (WCAG 2.1, APCA) · Enterprise UX · UX strategy · User research and synthesis · Information architecture (IA) · Interaction design · Prototyping (low–high fidelity) · Usability testing · Experimentation (A/B testing, etc.)

Collaboration & Leadership

Cross-functional collaboration (PM, Eng, CS, Sales) · Roadmap influence · Stakeholder communication · Mentorship and critique (150+ designers)

Tools

Figma · Aha! · Jira · Productboard · Notion · Pendo · Mixpanel · Fullstory · Loom · Hotjar · Trello

Education

BA in Cultural Anthropology – Clarion University

Certifications

- Fullstack Developer Certification – Scrimba, 2025
- Data-Driven Design Certification – DesignLab, 2023
- Design System Management Certification – Memorisely, 2022
- UX/UI Design Certification – DesignLab, 2020